

Superior Service by Company Employee Award

Entry Criteria & Instruction Form



To nominate one of your firm's employees for the **2009 Superior Service Award**, you must provide all the information listed below; and, you must include, on a separate sheet/sheets of paper, a detailed narrative following the given parameters indicating why your employee merits becoming a Better Business Bureau **Superior Service Award** recipient. In your narrative, you should address how the nominated employee meets the award criteria listed below; and, you should include several specific examples of how the employee demonstrates superior customer service.

Employee/s being nominated: _____

Award Criteria

Candidates for the **2009 Superior Service Award** will be evaluated based on the following criteria:

- * Exhibits high ethical standards of behavior toward customers.
- * Demonstrates exceptional selling practices when dealing with the general public;
- * Exhibits patience with the buyer who is seeking to gain information to make an informed buying decision and go that extra step for customer satisfaction.
- * Shines with professionalism in all marketplace dealings.
- * Honestly and openly assists consumers in a manner that fosters the highest ethical conduct.
- * Assists fellow employees in a thoughtful and considerate manner.
- * Displays the willingness to be of assistance to all.

This official Entry is being submitted by:

Name: _____ Company: _____

Address: _____ City: _____

Telephone: (____) _____ Fax: (____) _____

Internet URL: _____ E-mail: _____

Company Nominating Employee/s: _____

Address: _____

Name of: President/Owner: _____

Telephone: (____) _____ Fax: (____) _____

Other Principals: _____

Size of Company nominated: _____ 1 to 10 employees _____ 11 to 99 employees _____ 100+ employees

The Bureau must receive all requested information by October 3, 2009

Please send entries to: BBB Awards 2009, Better Business Bureau, Inc., 94 South Turnpike Rd., Wallingford, CT 06492

The **2008 Superior Service Awards** will be presented at our 81st Annual Meeting and Awards Dinner on October 29, 2009 at the Aqua Turf Club in Plantsville, CT. For additional information on the award, contact: (203) 269-2700 x 100,