

2009 Business/Consumer Education Award

Entry Criteria & Instruction Form



To enter your company for the **2009 Business/Consumer Education Award**, you must provide **all** the information listed below; and, must include, a brief, yet detailed narrative following the given parameters indicating why your company merits becoming a **Better Business Bureau Business/Consumer Education Award** recipient. In your narrative, please address how your firm meets the award criteria and, you may choose to include several specific examples of how your firm promotes Business/Consumer education.

Award Criteria

Candidates for this Award will be evaluated using the following criteria:

- * Exhibiting high ethical standards of business practices in the company's everyday business transactions.
- * Offering essential information to make wise, economical purchasing decisions on products and/or services.
- * Revealing the pitfalls and areas of caution for amateur shoppers of your particular product, service, and /or industry.
- * Giving practical advice to assist consumers in detecting and preventing future problems.
- * Exhibiting a dedication to helping Connecticut consumers fight misrepresentations that needlessly raise the costs of goods and services to its customers.
- * Addressing consumer challenges for acquiring safe products.
- * Providing a program that offers research and expert opinion leading to greater customer satisfaction, benefitting consumers.

This official Entry is being submitted by:

Name: _____ Company: _____

Address: _____ City: _____

Telephone: (____) _____ Fax: (____) _____

Internet URL: _____ E-mail: _____

Company Being Nominated:

Address: _____

Name of: President/Owner: _____

Telephone: (____) _____ Fax: (____) _____

Other Principals: _____

Size of Company: ___ 1- 9 employees ___ 10 - 99 employees ___ More than 50+ employees

Company's line of business: _____ Number of years in business: _____

The Bureau must receive all requested information by October 3, 2009

Please send entries to: BBB Awards 2009, Better Business Bureau, Inc., 94 South Turnpike Rd., Wallingford, CT 06492

The **Business/Consumer Education Award** will be presented at our 81st Annual Meeting and Awards Dinner on October 29, 2009 at the Aqua Turf Club in Plantsville, CT.

For additional information on the award, contact: (203) 269-2700 x 100,

Fax: (203) 294-6882, Email: cgaetano@ct.bbb.org