

**BETTER BUSINESS BUREAU
OF CONNECTICUT**

CALL FOR SCHOLARSHIP ENTRIES

BBB Student Ethics Award

Scholarship Guide & Entry Form



2009

**STUDENT ETHICS AWARD
AND SCHOLARSHIP**

About the 2009 Competition

BBB Student Ethics Award program recognizes high school students in their **junior** year, who personify high ethics demonstrated through leadership, community service, and overall personal integrity and academic history. A student will be selected by an independent panel of judges to receive a scholarship of \$2,500 to an accredited college or university of his or her choice. Scholarships must be applied within four years of receiving the award. The funds will be distributed directly to the school upon verification of the student's college enrollment. The scholarship must be applied toward school related expenses including: tuition, books, room and/or board, or other related items.

Award Guidelines

Entries for BBB Student Ethics Award will be reviewed by the Selection Committee comprised of business leaders and members of the academic community. Judges will select the scholarship recipients based on their leadership, contributions to their communities and schools, personal integrity, academic accomplishments, and written essay. Decisions of the judges are final.

The applicant must be a resident of Connecticut. The applicant must plan to attend an accredited college or university in the United States. The applicant must be a **junior** in high school, and have a desire to continue his/her education.

Procedure

Mail completed application packet to: 2009 CT BBB Student Ethics Award, Better Business Bureau, 94 South Turnpike Road, Wallingford, CT 06492.

Deadline

The official deadline for submitting entries is Friday, June 19, 2009.

The Awards will be presented at the Annual Meeting and Awards Dinner which will be held in October or November of 2009 CT. Better Business Bureau will provide each recipient two tickets to the Annual Meeting and Awards Dinner.

The ceremony will be attended by leaders from the business, government, academic and news media sectors. For additional information on the awards, contact BBB at 203-269-2700 #100.

Please send entries and supporting materials to:



**Better Business Bureau®
Student Ethics Award Entry Committee
94 South Turnpike Road
Wallingford, CT 06492**

Scholarship Award Criteria and Documentation

Check Boxes to verify completion of all documentation for entry.

The criteria for the award include: Leadership 20%, Community Service 20%, Academic 30%, Essay 30%. Student should demonstrate his/her commitment to high ethical behavior and provide documentation in the following areas:



Leadership -

Describe any extracurricular, work, or school related activities. Include awards/honors or offices held.

Community Service -

Describe activities outside of school and within your community, such as church or special community activities. Include awards/honors or offices held.

Academic -

Enclose a copy of your most recent transcript.

Describe your post-secondary education plans.

Describe awards received relating to your academic achievement.

Essay -

The quote below describes what modern day and historical leaders have called "character ethics," the basis for sound character building.

"Character ethics are clear established principles that when acted on consistently produce virtuous behaviors such as: compassionate acts, honest answers and just decisions. When character is instilled in leaders, leaders are more likely to act in ethical ways, meaning right is right even if everyone is against it, and wrong is wrong even if everyone is for it."

Taking into consideration the above description of "character ethics," write a *concise essay exemplifying how your qualities, principles and actions have helped build your character. Also, explain why character building is important to you and how you influence and/or motivate others to become character builders like yourself.

* Essay must be 500 words or less, single spaced on 8.5" x 11" page.

Entries should include the completed entry form , and three letters of recommendation: e.g. church, school official, employer, community leader. Each letter should be 300 words or less on one 8.5" x 11" page, single spaced.

Supporting documentation should be typed and submitted on 8.5" x 11" paper. A copy of your high school transcript is required.

Please retain a copy of your completed entry. All submitted entries become the property of Better Business Bureau (BBB) and cannot be returned.

CT BBB Student Ethics Award Scholarship Application

Entry Deadline is Friday, June 19, 2009

Name of Student _____

Student's Home Address _____

City _____ State _____ Zip _____

Home Phone (_____) _____ Email _____

Name of Student's School _____

School Address _____ Graduation Year _____

Name of school counselor or principal _____

School Phone (_____) _____ Email _____

Post Secondary Education Plans to attend a 2 year school _____ 4 year school _____

By submitting this form, I hereby certify that the statements contained in this application are true, accurate and complete.

Signature of Student _____ Date _____

As a representative of _____ high school

I recommend this student for the following reasons: (Please limit your response to 150 words or less)

Signature of School Counselor _____ Date _____

- All entries become the property of BBB.
- BBB retains the right to make program rule changes at any time.
- All judging decisions are final.
- Recipients' names and essay quotes may be released to the public and news media for promotional purposes.

Privacy statement: In compliance with BBB Privacy Policy, Connecticut Better Business Bureau will use any personal information you provide only for the purpose for which it is submitted.